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DMA SOLUTIONS EXPANDS MARKETING SERVICES

Dynamic New Website Showcases Services

IRVING, TX (May 22, 2008) – DMA Solutions, Inc., a marketing and business development boutique for the fresh produce industry, today announces the expansion of its marketing and business development services. DMA Solutions is launching a dynamic, new website to showcase the company’s enhanced portfolio of services.

“As DMA Solutions has expanded both with our comprehensive marketing services and distinctive talent, we have embraced the philosophy we recommend to our clients and have redesigned our website to better reflect and the benefits we offer,” said Dan’l Mackey Almy, president and managing partner of DMA Solutions. “What is depicted on a website – both in content and design – makes a strong statement about a company’s image. We feel that properly communicating through this promotional vehicle is critical to delivering the value of a company’s products and/or services to specific target audiences.”

DMA Solutions’ growth, since the company’s inception four years ago, reflects the increasing marketing needs within the fresh produce industry. The company brings new and fresh perspectives to its clients’ marketing efforts. DMA Solutions’ services include:

- Corporate image development
- Website strategy and deployment
- Creative advertising
- Promotional campaigns
- Tradeshow management and execution
- Special event planning
- Media strategy
- Business development programs

This portfolio of services is depicted on the company’s website through creative graphical elements and an image gallery.

Almy founded DMA Solutions in 2004, after holding executive positions with Standard Fruit and Vegetable and Del Monte. Over the past four years, her firm has supported a broad range of clients within the fresh produce industry.

About DMA Solutions

DMA Solutions, Inc. is a leading marketing and business development company in the fresh produce industry. Working as an integrated marketing resource, we provide customized solutions that positively impact our clients' bottom line. Our successful track record ranges from the enhancement of traditional sales and marketing tools to the development and implementation of cutting edge business strategies and marketing initiatives that enrich our clients' value proposition. www.dma-solutions.com

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