

2025 MARKETING EVENTS CALENDAR

January

GOPEX

January 13-14 | Aventura, FL

School Nutrition Industry Conference

January 19-21 | Phoenix, AZ

Winter Fancy Food Show

January 19-21 | Las Vegas, NV

February

Fruit Logistica

February 5-7 | Berlin, Germany

March

Natural Products Expo West

March 4-7 | Anaheim, CA

Southern Exposure

March 6-8 | Orlando, FL

SXSW

March 7-15 | Austin, TX

International Restaurant & Foodservice Show of New York

March 23-25 | New York City, NY

Social Media Marketing World

March 30-April 1 | San Diego, CA

April

CPMA Convention & Trade Show

April 8-10 | Montreal, Canada

Viva Fresh

April 10-12 | Houston, TX

Women's Fresh Perspectives Conference

April 13-15 | Carlsbad, CA

IFPA Consumer Connection Conference

April 28-30 | Dallas, TX

May

National Restaurant Association Show

May 17-20 | Chicago, IL

West Coast Produce Expo

May 29-30 | Palm Desert, CA

Sustainable Produce Summit

TBD | TBD

June

IFPA Washington Conference

June 9-11 | Washington, D.C.

Food & Wine Classic

June 20-22 | Aspen, CO

Summer Fancy Food Show

June 29-July 1 | New York City, NY

July

Organic Produce Summit

July 9-10 | Monterey, CA

IFPA Foodservice Conference

July 17-18 | Monterey, CA

August

California Restaurant Show

August 3-5 | Anaheim, CA

NEPC Produce, Floral & Food Service Expo

August 18-19 | Boston, MA

September

Southern Innovations

September 10-13 | Charlotte, NC

October

FNCE

October 11-14 | Nashville, TN

NACS Show

October 14-17 | Chicago, IL

IFPA Global Produce & Floral Show

October 16-18 | Anaheim, CA

November

FPA Southwest International Produce Expo

TBD | TBD

December

New York Produce Show

TBD | New York City, NY